

# 'Three Words' Shaping a Different Future



Volume 2



**'Three Words'**

Volume 2

**Shaping a Different Future**

*Cover image, Heritage Lottery Regeneration Project, Arboretum  
This page, Woodthorpe Court*



# Keep raising the ambition



Project: Skills Hub  
Architects: Townshend in association with Leonards Architects

## Introduction

This book is our attempt to showcase our journey to great place-making, highlighting what has been achieved with good street and public place design in the city in recent years. It is also a stepping stone and call to action to join us in creating world class public places.

We are learning as the city develops and using this collaboratively to best shape our once in a generation regeneration programme. The scale of change, particularly in the city centre, will shape the physical city for decades to come and most importantly must improve the opportunities and wellbeing of its citizens. The quality of our buildings, streets and spaces shape our experience, enjoyment and liveability of our city.

We are heading in the right direction. By providing clear guidance on our design quality expectations and consistency in decision making, it means those promoting and experiencing change in the city can fully engage with and confidently progress new developments.

A deeper understanding of what has been built and how it affect people's lives can only result in a better city. Collectively, Nottingham can continue to learn from its successes and strengthen our shared ambition to make the city even greater.

### 'Three words'

This book (Volume 2) presents each place-making project with a set of three words that attempt to capture the essence of some of the most successful aspects of the designs. Taken as a whole, these words demonstrate the complexity of considerations required to build a great city.

Readers are encouraged to produce their own critique of these examples. We want all those involved in shaping our city to champion the importance of great architecture, urban design and place-making. Citizens, developers, architects, city leaders and decision makers are invited to take time to look at these projects in real life and learn about them.



Paul Seddon  
*Director of Planning and Regeneration*  
*Nottingham City Council*





Nottingham city looking south east





# Public Places



# Flexible Active Shared

Project: Old Market Square  
Client: Nottingham City Council  
Architect: Gustafson Porter + Bowman







Before in 2013



After in 2014

## Evolving Adaptable Progressive

Project: Trinity Square  
Client: Nottingham City Council  
Architects: Gustafson Porter



# Identity Heritage Restoration

Project: Carrington Street Heritage Action Zone  
Client: Carlton Street Trading  
Architects: Lathams



Left: After  
Right: Before



# Restorative Connected Invigorating

Project: Broadmarsh Masterplan  
Client: Nottingham City Council  
Architects: Townshend in association with Leonards Architects







## Pedestrian Landscaped People-friendly

Project: Collin Street & Middle Hill  
Client: Nottingham City Council  
Architects: Townshend in association with Leonards Architects





## Flexible Young Inclusive

Project: Middle Hill and New Sussex Street  
Client: Nottingham City Council  
Architects: Townshend in association with Leonards Architects







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Maid Marian Way  
Radical road building plans were central to  
the city's reconstruction strategy (1965)



# Movement





## Efficient Pedestrian Safe

Project: Theatre Royal Tunnel Crossing  
Client: Nottingham City Council





Carlton Street

# Integrated People-friendly Elegant

Project: Street improvements  
Client: Nottingham City Council





Before

Villa Road / Mansfield Road



Before

Lower Parliament Street



After



After





Before

Trinity Square



After



Before

High Street



After





Before

Carlton Street / Goosegate



After







# Spacious Healthy Flexible

Project: Car Park Transformation  
Client: Nottingham City Council



# Ambitious Connected Green

Project: Transport Transformation  
Client: Nottingham City Council







Long Row West / Market Square



Lace Market Tram Stop





**Courteous  
Contextual  
Stylish**

Project: Historic Streets  
Client: Nottingham City Council

St Mary's Gate



Bridlesmith Gate





## Neighbourly Comfortable Friendly

Project: Trent Basin  
Developer: Blueprint Regeneration Ltd  
Urban Design: Urbed







# Planning + Growth





**Ambitious  
Considerate  
Proud**

Nottingham Southside,  
Nottingham City Council  
Masterplan (2018)

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1. Guildhall	6. Nottingham College City Hub	11. City Buildings	16. Vantage	21. Hiltons	26. Queens Road	Council House & Old Market Square Nottingham Station Rail network Tram network	On site/imminent Commencing shortly Pre-App/Planning Guidance <b>Circa £2 billion development over 0.5 sq mile</b>
2. Angel Row	7. Intu Broadmarsh	12. Broadmarsh West	17. Traffic Street	22. Crocus Mill	27. Summer Leys		
3. Brook Street	8. Broadmarsh Bus Station, Library & Car Park	13. Nottingham Castle	18. Triangle site	23. Crocus Place	28. Saffron Court/Chainey Place	<b>Not to scale</b>	
4. The Island Quarter	9. Vita	14. Unity Square	19. Creswell site	24. I.H. Moore	29. Crocus Street		
5. London Road Petrol Filling Station	10. Station Street	15. Sentinel	20. Arkwright Walk	25. Network Rail site	30. Waterside		

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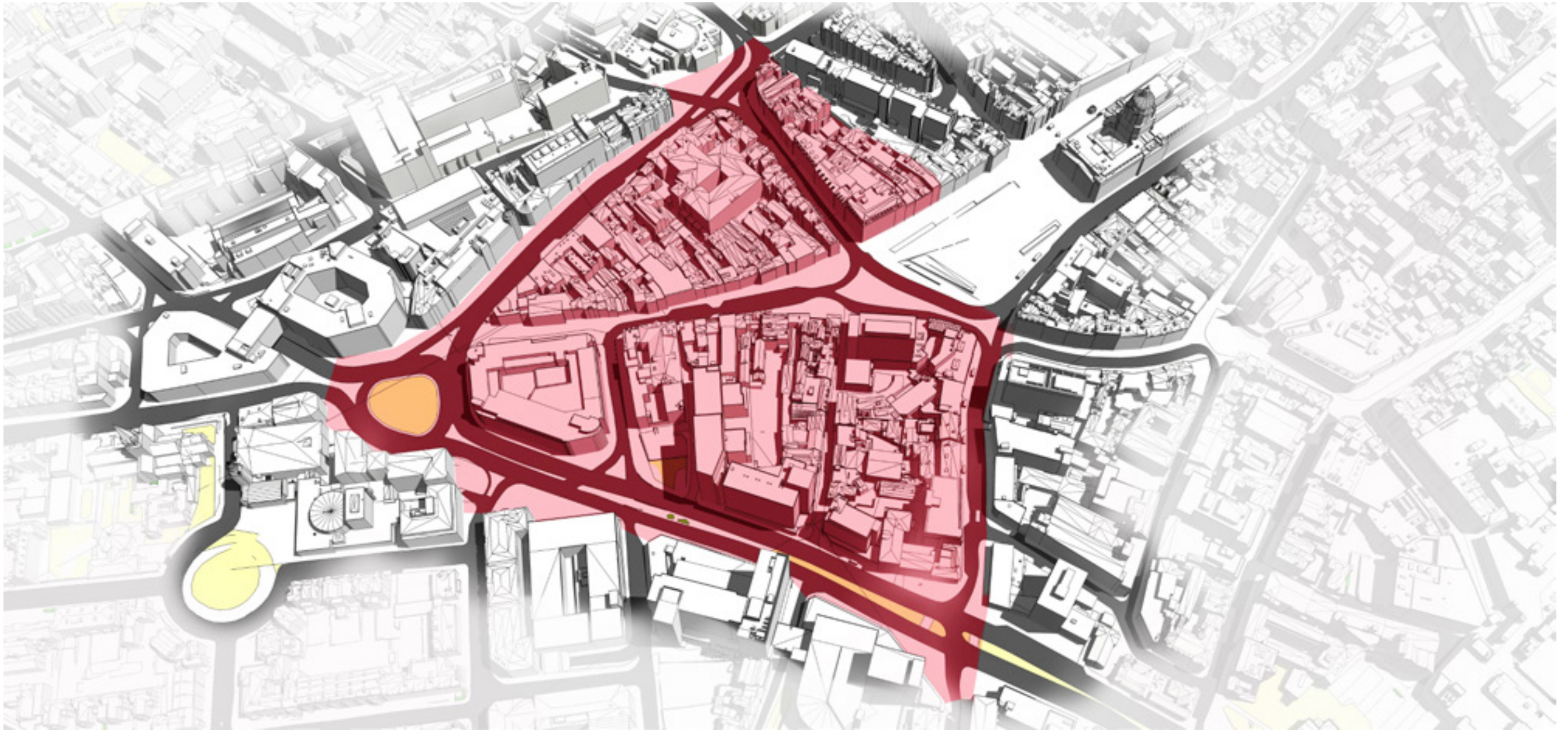




Nottingham City Council recognises the increased interest to develop the Eastside of the city centre. A long-term engagement process will commence soon, to establish a sustainable, viable vision that works for all and helps guide future development of the area.

Nottingham Eastside, Nottingham City Council  
Proposed Eastside Supplementary Planning Document area





Nottingham City Council has identified the need to regenerate and re-invigorate this area of the city. A long-term engagement process will commence soon, to establish a sustainable, viable vision that works for all.

West End Point, Nottingham City Council  
Proposed West End Point Masterplan area





# Community Places



# Leisure Dynamic Urban-nature

Project: Arboretum  
Client: Nottingham City Council







## Active Social Friendly

Project: Sneinton Market Avenues  
Client: Nottingham City Council  
Architect: Patel Taylor







# Shared Neutral Welcoming

Project: 38 Carrington Street Community Hub  
Client: Urban Room Partnership  
Sponsors: National Lottery Heritage Fund, Historic England & volunteer effort





## Community Health Revitalise

Project: Victoria Baths  
Client: Nottingham City Council  
Architect: Levitate Architects





## Transformation Living Experience

Project: Woodthorpe & Winwood Courts,  
£6 million retirement home renovation  
Client: Nottingham City Council / Nottingham City Homes







# Building Community Resilience

**Cooperative  
Partaking  
Inclusive**

Project: Urban Room Partnership  
Sponsors: Heritage Lottery Fund & volunteer effort



# Exciting Nightlife Families

Project: Light Night  
Client: Nottingham City Council







## Inspiring Stimulating Imaginative

Project: Light Art  
Client: Nottingham City Council



## Reimagining Ownership Community

Project: Primary Studios  
Client: Nottingham Artist Studios





## Open Democratic Collective

Project: Design Quality Framework  
([www.dqfnottingham.org.uk](http://www.dqfnottingham.org.uk))  
Project Management: Heritage & Urban Design, Nottingham City Council



## Innovative Original Forward

Project: Co-PLACE  
([www.co-place.org](http://www.co-place.org))  
Project Management: Heritage & Urban Design, Nottingham City Council





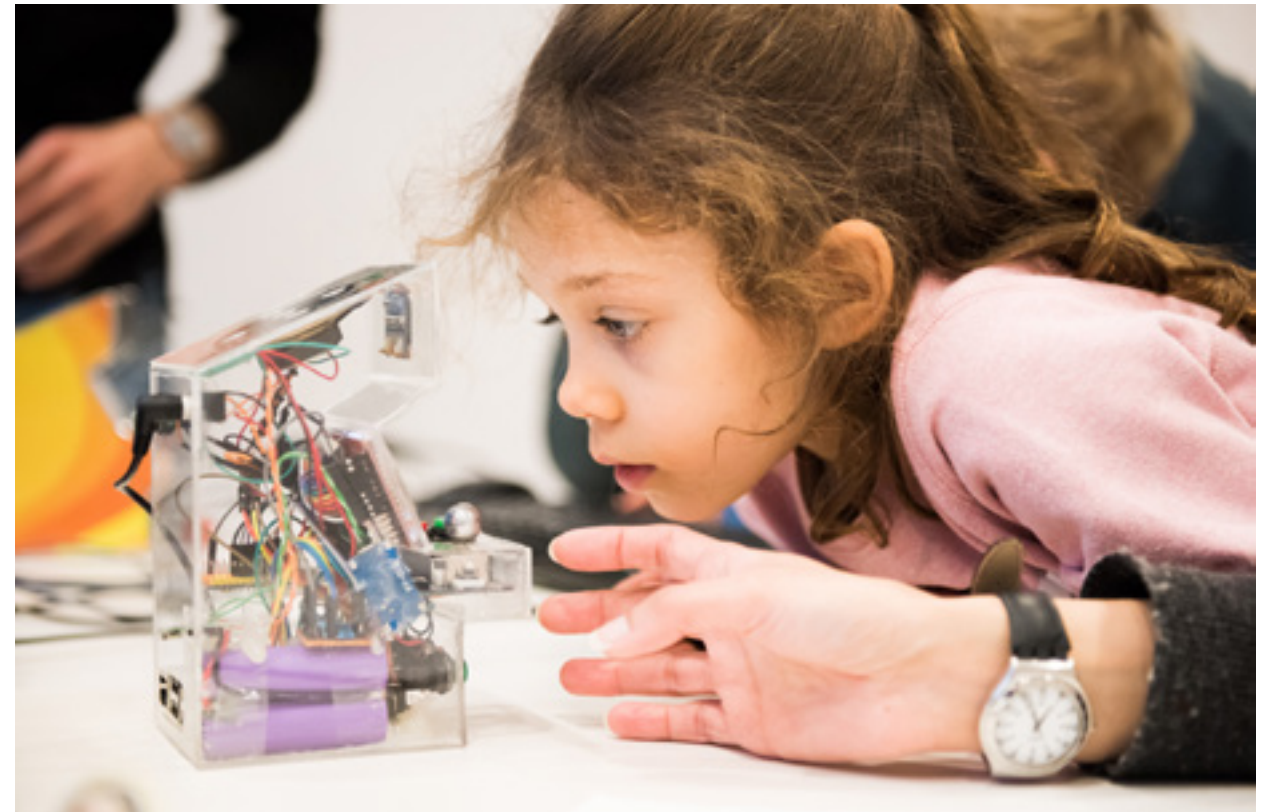


## Inclusive Creative Inspiring

Project: Carrington Street Townscape Heritage Scheme, School Engagement  
Lead: Nottingham City Council & Urban Room Partnership  
Partners: Hollygirt School & Nottingham Trent University







## Innovative Stimulating Entertaining

Project: Festival of Science & Curiosity, Family Fun & Learning  
Lead: Nottingham Festival of Science and Curiosity





## Encouraging Contagious Transformative

Project: A Carbon Neutral Future, School Engagement  
Lead: Nottingham City Council & Urban Room Partnership  
Partners: Hollygirt School



Carbon neutral by 2028

Be part of the process to make Nottingham  
a sustainable, people-focused place for our  
future generations, contact us:  
[www.dqfnottingham.org.uk/contact](http://www.dqfnottingham.org.uk/contact)



# Credits

## Image credits

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**Keep raising  
the ambition**



**Nottingham  
City Council**